

Conference Agenda March 2, 2022

Please pre-register by email before Monday, February 28, 2022 to receive the meeting link

12:45 - Microsoft® Teams platform opens

1:00 – Welcome and Introduction

Steven Hamill – PEI Department of Agriculture and Land

1:10 – Understanding Soil and Crop Nutrient Interactions

Dr Alan Blaylock; Nutrien Ltd

2:00 – Soil & Crop Greetings and Sponsorship Recognition

John Hooper, President, PEIS CIA

2:05 – Cover Crop Management for Maximum Potential

Anne Verhallen; OMAFRA

3:00 – Break

3:15 – When Stress is More Than a Season

Lesley Kelly – High Heels and Canola Fields & Do More Agriculture Foundation



Registration Information

The PEI Department of Agriculture and Land and the PEI Soil & Crop Improvement Association are pleased to present a half day virtual conference for PEI producers on Wednesday March 2, 2022 from 1:00 pm – 4:00 pm. The platform will be **MICROSOFT® TEAMS**

There is no registration fee for this event but to receive the meeting link, please register before **Monday, February 28, 2022** with one of the following:

Steven Hamill:
slhamill@gov.pe.ca

Tyler Wright:
tmwright@gov.pe.ca

Margaret Butcher:
mibutcher.pasi@icloud.com

To view the live event, on March 2nd, you will receive an email with the conference link included. To join the conference, click on the link and select “Continue on this browser” or use the “Open your Teams app” if you already have it installed.

Certified Crop Advisor credits will be available



Cereals and Oilseeds 2022

PEI Department of Agriculture and Land

Taking Charge - Moving Forward

PEI Soil & Crop Improvement Association

Virtual Conference

Wednesday, March 2, 2022

1:00 pm – 4:00 pm

Alan Blaylock



Dr. Alan Blaylock brings extensive North American and international experience in nutrient management to the Nutrien agronomy team. University studies and service as a university extension soils specialist prepared him for a long career in the fertilizer industry. Having managed both domestic and global research and education programs, Dr. Blaylock has a wealth of experience in applying science-based nutrient management principles and products to solving practical questions. Dr. Blaylock earned Bachelor of Science and Master of Science degrees in agronomy and horticulture from Brigham Young University and a Ph.D. in soil science from Iowa State University. He has been in agriculture his entire life — from his childhood on an irrigated farm in eastern Oregon to teaching soil science at Iowa State University to his current role as an agronomist at Nutrien. His career satisfaction comes from helping others improve the performance of nutrients and cropping systems.

Anne Verhallen



Anne is a Soil Science graduate from the University of Guelph. She has worked for OMAFRA since 1988, starting as a Soil Conservation Advisor working in Essex and Kent. Currently Anne works in the area of horticultural soil management with projects in a wide variety of soil management areas such as erosion, compaction and water management. Promoting the use of cover crops and supporting better soil health are her passion.



Lesley Kelly



A marketer by trade and entrepreneur, Lesley is the head and heart behind the alias High Heels & Canola Fields where she dispels myths about agriculture and brings consumers and farmers together. She learned of the disconnect while building a snack food company using the grain grown on her farm. Lesley's goal in being involved in agriculture beyond the farm is to build community and connection that help both the industry and consumers.

Lesley has been a leader in advocating for mental health in agriculture. She has been part of the national Bell Let's Talk campaign and co-founded the Do More Agriculture Foundation whose mission is to break barriers, support all farmers in taking care of their mental well-being and bring much needed resources to the industry. She was recognized by the Regina YWCA with the Women of Distinction award for this work.

She is also a Director for Sask Wheat, and Farm and Food Care Saskatchewan; and when Lesley isn't in the field, you can find her running to the hockey rink with her boys, taking pictures, going for a run on country roads, learning how to cook for a harvest crew and spending time with her husband.